

## PACKALLIANCE IN THE FUTURE

The project **PackAlliance** will continue to contribute to the development of new competences and skills in the packaging sector.

One of these initiatives is the I Level Master named **MATESPACK – Sustainable MAterials and TEchnologies for polymeric and cellulosic PACKaging**, organized by University of Salerno, Dept. Industrial Engineering in collaboration with Proplast.

This master intends to train high-profile professionals to operate in the manufacturing and services sector of the packaging field, in particular food.

The course also aims to update and improve the skills of professionals already operating in the packaging sector, responding to the industrial needs regards new competences oriented on innovation, competitiveness and sustainability.

The module of Eco-design and novel manufacturing processing, one of the modules parts of the PackAlliance training course “Specialist in the circular economy of plastic packaging”, will be an important part of MATESPACK.



For more info (in Italian):

<https://www.proplast.it/>  
<https://corsi.unisa.it/matespack>

For more info (in English):

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### The green transition in industry also requires a deeper look at the circular economy of packaging

The packaging sector is growing strongly in both the plastic and forest industries. Packaging material waste is generated both as a by-product of industry and in massive quantities by individual consumers. As recycled and reusable packaging material is an important entity in the EU's circular economy action plan, companies and industry should take even more heed of this.

Education is needed in the whole packaging value chain. To meet the need, in fall 2023, TAMK will launch for the first time in Finnish the “Packaging value chain circular economy expert” training aimed at professionals in the packaging value chain. It is based on the education programme “Specialist in the circular economy of plastic packaging,” created by the **PackAlliance**, Erasmus+ Knowledge Alliance project consortium, where TAMK is involved as an active consortium member.

More information (in Finnish):

<https://www.tuni.fi/fi/ajankohtaista/teollisuuden-vihrea-siirtyma-edellyttaa-myos-pakkausten-kiertotaloutteen-syventymista>