

NEWSLETTER

FINAL EVENT!

On **October 28th, 2022**, the **European-wide PackAlliance Project Event**, has been organized by the Italian partners (UNISA and Proplast), at University of Salerno in Fisciano - Salerno, Italy.

Partners of the PackAll project, several stakeholders and participants from different European countries have been discussed about packaging sustainability for CE, new development and currently research situation.

An important agenda has been prepared complete with relevant speech in charge of representatives of industries, associations, and academic word.

The event was opened by **Prof. Loredana Incarnato** of the University of Salerno, in collaboration with the **Prof. Roberto Pantani**, Director of Dept. of Industrial Engineering and **Dr. Marco Gambardella**, President ATIF (Italian technical association of flexography).



A general overview of the project has been presented by the coordinator of the project, **Dr. Eva Gallego** from Campus Iberus, and regarding the training program "Specialist in the circular economy of plastic packaging", the HUBs and the CHAINS have been illustrated by **Dr. Maria Teresa Scrivani** from Proplast.

Afterwards, two different panels have been organized in order to illustrate the academic and industrial perspectives:

- ▶ **ACADEMIC Panel** moderated by **Prof. Luciano Di Maio** - University of Salerno
 - "Packaging recycling research: the future and challenges" - **Prof. Gaetano Guerra**, University of Salerno
 - "The importance of training new professionals for the circularity of packaging" - **Prof. Cristina Nerin**, University of Zaragoza - PackAlliance Technical Committee



INDUSTRY Panel moderated by **Dr. Maria Teresa Scrivani - Proplast**

- Fish 4 Fish project: the Success Story of a Sustainable Packaging - **Vanesa Martinez** - R&D Department - Tecnopackaging (ES)
- Challenges of using post-consumer waste re-granulates in technical applications - **Sanna Piispa** - Premix Oy (FI)
- Packaging classification & sorting technologies: What's going on? - **Silvia Gregorini**, Business development Manager PICVISA (ES)



At the end of the speeches, **Eng. Fabrizio Di Gregorio** as technical Director of Plastics Recyclers Europe, presented "A methodology to assess and certify plastic packaging recyclability".

The European-wide PackAlliance Project Event finalized with the CHAINS' presentations, in charge of the students, and the Prizes Awards delivered by **Prof. Robert Soliva Fortuny** from Dept. Tecnologia d'Aliments of Universitat de Lleida (Spain).



..Numbers..

The numbers achieved during the project are much more than the partnership expected, since it started almost with the lockdown situation because of the covid-19.

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MAILING: **1361 SENT**

454 READERS (34%) AND 179 CLICKED (40%)

STUDENTS ENROLLED: **74**

56 FRESH GRADUATED STUDENTS 18 PROFESSIONALS

CHAINS' STUDENTS: **34**

15 ITALIANS, 5 FINNISH, 7 POLISH AND 7 SPANISH

PROFESSORS AND TUTORS: **MORE THAN 30**

BETWEEN PROFESSORS, ACADEMIC AND INDUSTRIES TUTORS

For more information



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