

NEWSLETTER

FINAL EVENT!

On October 28th, 2022, the European-wide PackAlliance Project Event, has been

Partners of the PackAll project, several stakeholders and participants from different European countries have been discussed about packaging sustainability for CE, new

An important agenda has been prepared complete with relevant speech in charge of representatives of industries, associations, and academic word.

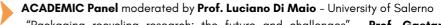
The event was opened by **Prof.Loredana Incarnato** of the University of Salerno, in collaboration with the Prof. Roberto Pantani, Director of Dept. of Industrial Engineering and Dr. Marco Gambardella, President ATIF (Italian technical association of flexography).





A general overview of the project has been presented by the coordinator of the project, Dr. Eva Gallego from Campus Iberus, and regarding the training program "Specialist in the circular economy of plastic packaging", the HUBs and the CHAINs have been illustrated by Dr. Maria Teresa Scrivani from Proplast.

Afterwards, two different panels have been organized in order to illustrate the academic and industrial perspectives:



-"Packaging recycling research: the future and challenges" - Prof. Gaetano Guerra, University of Salerno

-"The importance of training new professionals for the circularity of packaging" -Prof. Cristina Nerin, University of Zaragoza - PackAlliance Technical Committee























INDUSTRY Panel moderated by Dr. Maria Teresa Scrivani - Proplast

- -Fish 4 Fish project: the Success Story of a Sustainable Packaging - Vanesa Martinez - R&D Department -Tecnopackaging (ES)
- -Challenges of using post-consumer waste re-granulates in technical applications - Sanna Piispa - Premix Oy (FI)
- -Packaging classification & sorting technologies: What's going on? - Silvia Gregorini, Business development Manager PICVISA (ES)





At the end of the speeches, Eng.Fabrizio Di Gregorio as technical Director of Plastics Recyclers Europe, presented "A methodology to assess and certify plastic packaging recyclability".

The European-wide PackAlliance Project Event finalized with the CHAINS' presentations, in charge of the students, and the Prizes Awards delivered by Prof. Robert Soliva Fortuny from Dept. Tecnologia d'Aliments of Universitat de Lleida (Spain).



.. Mumbers ..

The numbers achieved during the project are much more than the partnership expected, since it started almost with the lockdown situation because of the covid-19.

followers and visits

website 18.683

LinkedIn 25.062

Twitter 3.068

743 YouTube

865 participants

72 subscribers MAILING: 1361 SENT

454 READERS (34%) AND 179 CLICKED (40%)

STUDENTS ENROLLED: 74

56 FRESH GRADUATED STUDENTS 18 PROFESSIONALS

CHAINS' STUDENTS: 34

15 ITALIANS, 5 FINNISH, 7 POLISH AND 7 SPANISH

PROFESSORS AND TUTORS: MORE THAN 30

BETWEEN PROFESSORS, ACADEMIC AND INDUSTRIES TUTORS

For more information



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