

FINAL EVENT!



On October 28th, the Final PackAlliance Project Event, organized by the Italian partners (UNISA and Proplast), will be held at University of Salerno, Via Giovanni Paolo II, 132 - 84084 Fisciano (SA).

Our PackAlliance journey is almost ending and since we are very proud of our achievements, in this event the partners of the PackAll project, several stakeholders and participants will bring together to discuss about

packaging sustainability for CE, new development and currently research situation.

In this context, new possible collaborations to build strong partnerships for future research challenges and training course could be created. The event will be in blended form (presence and

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OCTOBER 28th

SUSTAINABLE PACKAGING: CHAINS' METHODOLOGY AND THE EXPLOITATION ACTIVITIES FOR THE FUTURE

An Italian Workshop on-line titled "Where is the Packaging going on? From regulations to sustainable applications" have been organized on October 4th 2022. During the workshop and discussing about the role of the packaging in the circular economy, from the eco-design research of sustainable packaging solutions to the production.

More than 80 attendees joined the event and they have been interacted with industrial experts. An overview of different aspects, as for instance, trend and regulations, applications in different sectors, end-line packaging, and market needs have been dealt with.



In this context and as a result of the training course and the CHAINs developed during the PackAlliance project, the Italian team has also presented the Master in Packaging "Sustainable Materials and Technologies for polymeric and cellulosic PACKaging" organized by the University of Salerno and Proplast as a result of the exploitation activities that will be faced during the next year.





















WORKSHOP IN FINLAND

COMPETITIVE ADVANTAGE FOR THE COMPANIES:

Looking for the role of the consumer





PackAlliance & RUOKO joint seminar and workshop Competitive advantage for the companies: Looking for the role of the consumer have been carried out on October 4, 2022 from 12:30 to 15:30. The event was in Finnish.

INTERNATIONAL CONGRESS API

ADVANCES IN THE PACKAGING INDUSTRY "SUSTAINABILITY: PRODUCTS AND PROCESSES



International Congress API - Advances in the Packaging Industry "Sustainability: Products and Processes"

The fourth edition of the International Congress API - Advances in the Packaging Industry "Sustainability: Products and Processes" that will take place in Naples, on 24 and 25 November 2022.

The Congress is organized by Giflex - Gruppo Imballaggio Flessibile (Flexible Packaging Group), a national association of flexible manufacturers food, packaging pharmaceutical, chemical and other industrial applications, and CRdC Tecnologie Scarl (Centro Regionale di Competenza), consortium for research and technology transfer, whose members include several academic institutions in the Campania region, such as the University of Naples "Federico II".

The event will focus the attention on the technical and scientific advances of flexible packaging for different industrial sectors, including food, pharmaceutical, chemical and many others. The planned Congress days will be mainly divided into two thematic sessions, related to Products and Processes.

Proplast, together with other companies and academic research organizations, will be part of the scientific committee of the event. And since this is a very relevant and valuable event Proplast is very proud to have the opportunity to present the PackAlliance project results during in the poster session, to promote the Posgraduate Programme and the PackAlliance Hubs amongst plastics-related businesses, HEIs, research centres, public authorities / decision makers and other stakeholders.

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