

NEWSLETTER

PACKALL HUBS ARE READY!!

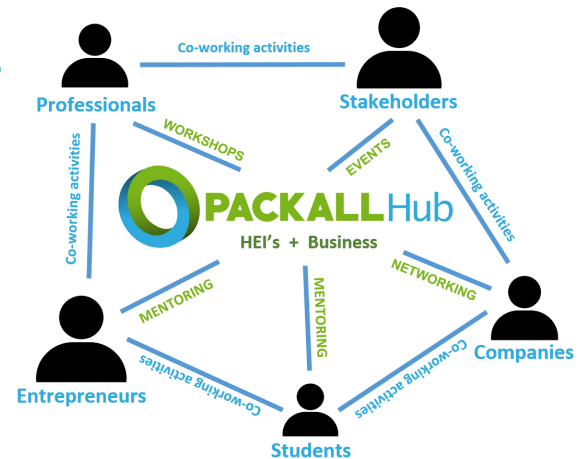
From **March 27th 2022 to May 21th 2022** students from Spain, Italy, Poland and Finland will participate to the **PackAll Hubs**, as a mean of centres of educational, innovation and entrepreneurial excellence in CE for the plastics packaging sector.

The students will analyze and solve different challenges proposed by sector representatives to stimulate innovative and entrepreneurial spirits, using a novel challenge-based training methodology called **CHAINS** (CHALLENGE INnovation teams).

The practical module, based on challenges, will allow students to be in contact with industry representatives, not only to apply the specific knowledge acquired in the framework of the programme, but also to stimulate transversal skills such as innovation, co-creation and entrepreneurship. Furthermore, integrated transnational mobility activities during the practical module of the training programme will additionally allow students to gather international experience.

CHAINS will approach the challenge through an innovation methodology based on Design Thinking that englobes three phases:

- 1- Definition phase (1 week): Fully understanding of the challenge, information gathering, ...
- 2- Ideation phase (4 weeks): includes several divergence and convergence sub-phases to choose and define the idea for the solution
- 3- Prototyping phase (4 weeks): validation and manufacturing of the ideated prototype



In order to promote our PackAll Hubs, at the moment three workshops have been organized by the project partners:

Citizen and Consumer Engagement workshop in Finland (see Newsletter n. 09-2021)

Circular Week – PackAlliance Project

On October 12th 2021, the workshop was held as part of Circular Week business matchmaking: BIOECONOMY for innovative packages and circular food chains. The workshop was organized **in Poland** under patronage of: Stowarzyszenie Klaster Biogospodarki (Association Bioeconomy Cluster), Pack Alliance and Italian Circular Economy Stakeholder Platform – ICESP.

Innovation in sustainable packaging

On November 30th 2021, Proplast and the Economic Development, Training and Labour Department of the Aosta Valley Region in collaboration with the Chambre Valdôtaine des entreprises et des activités libérales – Sportello SPIN2 have organized a workshop at the Pépinière in Pont-Saint-Martin (Valle d'Aosta – **Italy**).

The workshop has also been an opportunity to illustrate the activities foreseen by the CIRcultO Project and the “PackAll Hub” initiative within the PackAlliance project.

PACKALL HUBS IN OTHER EU COUNTRIES

Partners are identifying and establishing contact with other EU projects, networks and platforms in order to encourage them to create new **PackAll Hubs** in their countries and implement the postgraduate programme in local HEIs.

If you want more information about how to replicate our PackAll Hub, don't hesitate to contact us.

For more information



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