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## ANNEX III

# EVENT REPORT TEMPLATE

PackAlliance | European Alliance for innovation training  
& collaboration towards future packaging

612212-EPP-1-2019-1-ES-EPPKA2-KA



*This template has to be filled in by the project partners, who have organized the event or have participated to an event for the promotion of PackAlliance project. In the second case, they have to simply fill in the first page and delete the following chapters.*

<b>Author:</b>	Susana Remotti
<b>Event Title:</b>	Innovation in sustainable packaging
<b>Event Date:</b>	30/11/2021
<b>Event Venue:</b>	In presence
<b>Type of Event:</b>	Collaborative workshop
<b>Short description of the event</b>	
The organization of the event “Innovation In Sustainable Packaging” has been done to inform and disseminate the project outputs and the PackAll Hubs that will take place on November 2021.	
<b>Organizer(s):</b>	Aosta Valley Region, Enterprise Europe Network and Proplast
<b>Agenda:</b>	<i>link to the agenda</i>
<b>Number of participants:</b>	18 participants of 12 companies
<b>Links to further information:</b>	<i><a href="https://www.packall.eu/innovation-in-sustainable-packaging/">https://www.packall.eu/innovation-in-sustainable-packaging/</a></i>
<b>Other remarks:</b>	
<p><i>The PackAll Hubs workshop “INNOVATION IN SUSTAINABLE PACKAGING” has been organized by the Aosta Valley Region in collaboration with the Chambre Valdôtaine des entreprises et des activités liberals, Enterprise Europe Network and Proplast on November 30<sup>th</sup>, 2021.</i></p> <p><i>The workshop aimed to inform and support companies about the sustainable packaging.</i></p> <p><i>The broad agenda was prepared, going through the services offered by the Chambre Valdôtaine with EEN platform, new materials for packaging and legislation, and the PackAll Hubs with collaborations, network and services offered.</i></p> <p><i>Regarding the PackAll Hubs, the objective of the workshop was the promotion of the services that will be offered during the Module n. 5 from March 2021 to May 2021, in order to involve the different companies to participate to the initiative.</i></p> <p><i>PackAll Hubs workshop agenda was the following:</i></p>	



**Registrazione dei partecipanti**

**Apertura dei lavori e saluti di benvenuto**

**PITEM CLIP – Progetto CIRCUITO: una nuova opportunità per il territorio valdostano e i servizi dello Sportello EEN**

*Federico Molina - Camera valdostana delle imprese e delle professioni Sportello SPIN2*

**Presentazione Polo CGREEN e Linee intervento della nuova Agenda Strategica di Ricerca**

*Susana Remotti, Giorgio Boero – Polo CGREEN*

**I materiali per un packaging sostenibile e cenni sulle normative**

*Marta Zaccone – Consorzio Proplast*

**Le esperienze di Proplast su materiali, applicazioni, riciclo: progetti sviluppati ed in corso**

*Marta Zaccone, Giorgio Boero – Consorzio Proplast*

**Iniziativa "PackAll Hub" nell'ambito del progetto PackAlliance.**

*Susana Remotti – Consorzio Proplast*

**Testimonianza aziendale – Enval Srl**

*Michel Borinatto - Responsabile Ufficio Tecnico*

**Domande e risposte**

**EVENT ORGANIZATION: main details and problems faced**

<b>Invitation was sent to participants on:</b>	<i>Proplast website, LinkedIn, Twitter and mailing</i>								
<b>Information/training materials were sent to participants on:</b>	N.A.								
<b>Number of invited participants:</b>	1000 contacts								
Etc..									
<b>Problems encountered during the preparation phase of the event</b>									
<p>During the preparation of the workshop, we did not have problems and the partners have been involved and enthusiastic, a large number of questions have been done.</p> <p>The promotion of the workshop was done on the different social media (website, LinkedIn and mailing) and through the social media channel of Proplast side.</p> <p>The total of contacts/followers reached by the partners had been the following:</p> <table border="0"> <tr> <td style="text-align: center;"><b>Mailing</b></td> <td style="text-align: center;"><b>LinkedIn</b></td> </tr> <tr> <td style="text-align: center;">987 sent</td> <td style="text-align: center;">604 Impressions</td> </tr> <tr> <td style="text-align: center;">219 Opened</td> <td style="text-align: center;">24 Clicks</td> </tr> <tr> <td style="text-align: center;">24 Clicks</td> <td></td> </tr> </table>		<b>Mailing</b>	<b>LinkedIn</b>	987 sent	604 Impressions	219 Opened	24 Clicks	24 Clicks	
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987 sent	604 Impressions								
219 Opened	24 Clicks								
24 Clicks									



## **EVENT IMPLEMENTATION: organizer(s) comments and final documentation**

### **Organizer(s) comments on project implementation and impact**

The workshop has been organized in presence and it allowed the organizers to have an immediate feedback. The participants were very enthusiastic during the discussion about what kind of possible case of studies that will be analyzed by the students during the Hubs. Some ideas have been suggested by the companies finding out of real challenges. For instance, new materials used for packaging and their requirements as sealability and printability or issues concerning biopolymers shortened and mixed with recycles.

At the end of the workshop, the participants have been invited to complete a survey regarding the organization and has been sent to them by email too. The results of survey are described on the Evaluation of the Event.

Because of the workshop, many doubts and needs have been emerged from companies' side. Therefore, they have realized that a space where interact with researchers, universities and other stakeholders could be a good opportunity for them to do network and to solve problems.

### **Documentation relative to the event**



## EVALUATION OF THE EVENT ON THE BASIS OF PARTICIPANTS' FEEDBACK

*Please fill in the following tables indicating the percentages for each of the specified item on the basis of the overall feedback forms received (e.g. participants total number=30; 15 of them were completely satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)*

### a) How satisfied are you with:

	Completely satisfied	Satisfied	Moderately satisfied	Dissatisfied	Completely dissatisfied
Event management		73%	27%		
Event programme		73%	27%		
Venue and accomodation	50%	50%			
Presentations topics	64%	18%	18%		
Participation in discussions	48%		42%	10%	

### b) Please provide your agreement with the following statements:

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	N.A:
The information I received will be immediately useful to me		55%		45%		
This event largely covered the topics I expected		55%		45%		
Interactions with the other participants were encouraged	64%		36%			
My expectations for this event have been met or exceeded	10%	70%	20%			
The materials distributed are useful and informative	64%	18%	18%			
The discussions were relevant for the participants	48%	42%		10%		
The working methods were suitable for the topics and participants	50%	30%				20%
Overall organisation was professional	40%	50%	10%			
Time management has always been optimal	50%	30%	20%			
Communication between organizers and participants was professional	100%					
I would recommend this kind of event to my colleagues	50%	50%				



**Strengths and weaknesses of the event.** *(Please include the main comments received)*

Event strengths	Q&A time Interactions between participants and professionals
Event weaknesses	The period in which the event was organized Not very pragmatic on issues
Suggestions for improvements	Applications and practical challenges in a business context to be developed during the workshop.
Other comments	

**Additional comments**

*Please fill in with:*