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ANNEX III

EVENT REPORT TEMPLATE

PackAlliance | European Alliance for innovation training
& collaboration towards future packaging

612212-EPP-1-2019-1-ES-EPPKA2-KA



This template has to be filled in by the project partners, who have organized the event or have participated to an event for the promotion of PackAlliance project. In the second case, they have to simply fill in the first page and delete the following chapters.

Author:	Susana Remotti
Event Title:	PackAll Midterm workshop
Event Date:	10/06/2021
Event Venue:	On-line
Type of Event:	Workshop
Short description of the event	
The organization of the event has been done to inform and disseminate the project outputs and the training programme “Specialist in the circular economy of plastic packaging” that will take place on October 2021.	
Organizer(s):	Proplast
Agenda:	<i>link to the agenda</i>
Number of participants:	73 (7 participants partners) registered 47 attendees (8 participants partners)
Links to further information:	<i>https://www.packall.eu/packall-online-workshop-specialist-in-the-circular-economy-of-plastic-packaging/</i>
Other remarks:	
<p><i>The PackAlliance Midterm workshop “SPECIALIST IN THE CIRCULAR ECONOMY OF PLASTIC PACKAGING” has been organized by Proplast with the collaboration of the project partners on June 10th, 2021.</i></p> <p><i>The agenda of the workshop was prepared thinking on the promotion of the new training course that will be started on October 2021. At the beginning of the workshop, Campus Iberus presented the PackAll project explaining the scope of it. In order to understand the audience of the workshop, Campus Iberus activated a streaming survey on Mentimeter.</i></p> <p><i>The project partners have been introduced the training program clarifying the program of the five modules. To involve different stakeholders and future students, prestigious speakers from the industrial word have been invited to participate showing relevant cases of study.</i></p> <p><i>At the end of the workshop, the partners explained the whole course with how to participate and the different documents to be produced.</i></p>	



PackAlliance Midterm workshop agenda was the following:

Timetable	Program	Speaker
10:00-10:10	Project presentation	Belén Gracia – Campus Iberus
10:10-10:25	New materials and bio-based materials by <i>Biotechnika - Poland</i>	PhD Krzysztof Makowski (R&D Department director / Chief biotechnologist, Bioeconomy development – Biotechnika case study)
10:25-10:35	Module n. 1 presentation: AGH and Synthos	Prof. Joanna Kulczycka (AGH University of Science and Technology) and Prof. Agnieszka Cholewa-Wójcik (Cracow University of Economics)
10:35-10:50	Eco-design and Novel manufacturing processing by <i>Gualapack Spa - Italy</i>	Michelle Marrone (Technical PM, Sustainability PL Gualapack Spa)
10:50-11:00	Module n. 2 presentation: UNISA and Proplast	Prof. Luciano Di Maio (Ph.D Università di Salerno)
11:00-11:15	Residue management and valorisation by <i>Plastics Europe - Spain</i>	Irene Mora (Sustainability and Environment Manager , Plastics Europe)
11:15-11:25	Module n. 3 presentation: Campus Iberus and Ecoembes	Prof. Dr. Cristina Merín (Full Professor of Analytical Chemistry – Universidad de Zaragoza)
11:25-11:40	Citizen and Consumer engagement by <i>Ekokumppanit Oy - Finland</i>	Tanja Hynynen (Project Expert, Ekokumppanit Oy)
11:40-11:50	Module n. 4 presentation: TMK and Pyroll	Eveliina Asikainen (PhD, Senior Lecturer, TAMK)
11:50-12:00	PackAll HUBS	Belén Gracia – Campus Iberus
12:00-12:15	How to participate to the PackAll Course	Robert Soliva – Campus Iberus

EVENT ORGANIZATION: main details and problems faced

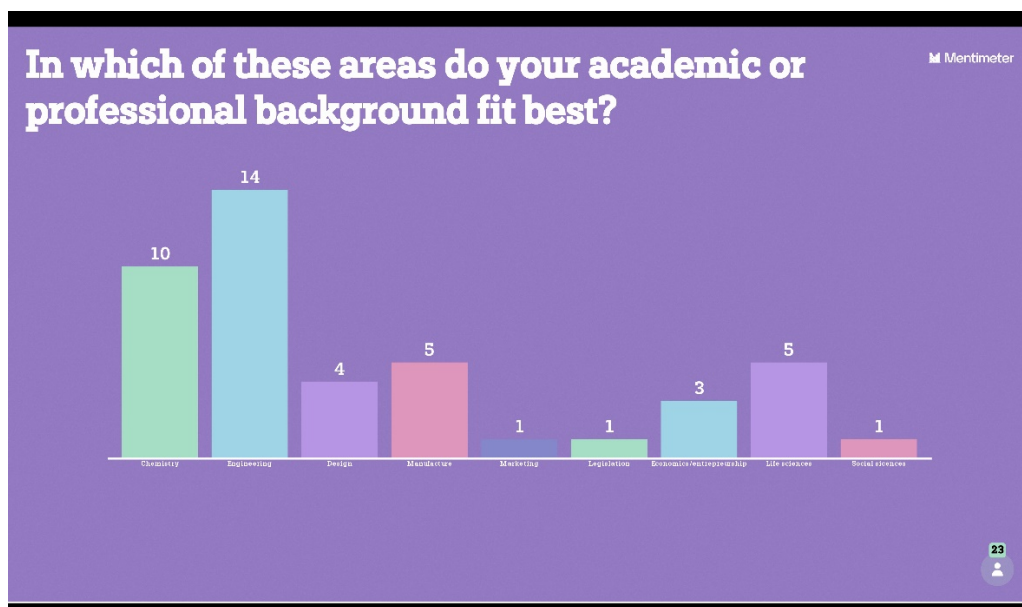
Invitation was sent to participants on:	<i>PackAll website, LinkedIn, Twitter and mailing</i>										
Information/training materials were sent to participants on:	YouTube, Twitter, Instagram, Facebook and by mailing										
Number of invited participants:	More than 7000 contacts										
Etc..											
Problems encountered during the preparation phase of the event											
<p>During the preparation of the workshop, we did not have problems and the partners have been involved and enthusiastic.</p> <p>The promotion of the workshop was done on the different social media PackAll project pages (website, LinkedIn, Twitter and mailing) and through the social media channel of the partners. More than 1000 mails have been sent to the partners' contacts to invite them joining the workshop. Therefore, posts on partner's website, PackAll LinkedIn and Twitter, and different partners' social media have been publicized.</p> <p>The total of contacts/followers reached by the partners had been the following:</p> <table border="1"> <thead> <tr> <th>Mailing</th> <th>Linkedin</th> <th>Facebook</th> <th>Twitter</th> <th>Youtube</th> </tr> </thead> <tbody> <tr> <td>1181</td> <td>3500</td> <td>1066</td> <td>3153</td> <td>35</td> </tr> </tbody> </table>		Mailing	Linkedin	Facebook	Twitter	Youtube	1181	3500	1066	3153	35
Mailing	Linkedin	Facebook	Twitter	Youtube							
1181	3500	1066	3153	35							



For the period of the workshop as we explained in the previous point, Campus Iberus has conducted a survey to discover the participants' origin. You can see the countries in the following image:



In the other hand, the background of the participants has been analyzed in order to know the interest for the course and possible future students.



Chemistry 10

Engineering 14

Design 4

Manufactures 5

Marketing 1

Legislation 1

Economics/Entrepreneurs 3



Life Science 5
Social Science 1

EVENT IMPLEMENTATION: organizer(s) comments and final documentation

Organizer(s) comments on project implementation and impact

Regarding the impact of the event, the video of the event is available on YouTube PackAll channel and until now (June 15th, 2021) it has 30 visualizations.

At the end of the workshop, the participants have been invited to complete a Google survey regarding the organization and has been sent to them by email too. The results of survey are described on the Evaluation of the Event.

Some inputs were very important to improve the next events. For instance, we realized that we could organize a webinar more than a workshop.

Documentation relative to the event

Please attach:

- *the final event agenda*
- *participants list*
- [YouTube video link](#)



EVALUATION OF THE EVENT ON THE BASIS OF PARTICIPANTS' FEEDBACK

Please fill in the following tables indicating the percentages for each of the specified item on the basis of the overall feedback forms received (e.g. participants total number=30; 15 of them were completely satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

a) How satisfied are you with:

	Completely satisfied	Satisfied	Moderately satisfied	Dissatisfied	Completely dissatisfied
Event management	50%	50%			
Event programme	50%	50%			
Venue and accomodation	40%	40%	20%		
Presentations topics	40%	60%			
Participation in discussions	20%	20%	20%	10%	30%

b) Please provide your agreement with the following statements:

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	N.A:
The information I received will be immediately useful to me	30%	70%				
This event largely covered the topics I expected	20%	80%				
Interactions with the other participants were encouraged	10%	40%	10%	30%		10%
My expectations for this event have been met or exceeded	10%	70%	20%			
The materials distributed are useful and informative	10%	60%	10%			20%
The discussions were relevant for the participants	20%	40%	10%			30%
The working methods were suitable for the topics and participants	30%	50%				20%
Overall organisation was professional	40%	50%	10%			
Time management has always been optimal	30%	60%	10%			
Communication between organizers and participants was professional	50%	50%				
I would recommend this kind of event to my colleagues	30%	60%	10%			



Strengths and weaknesses of the event. *(Please include the main comments received)*

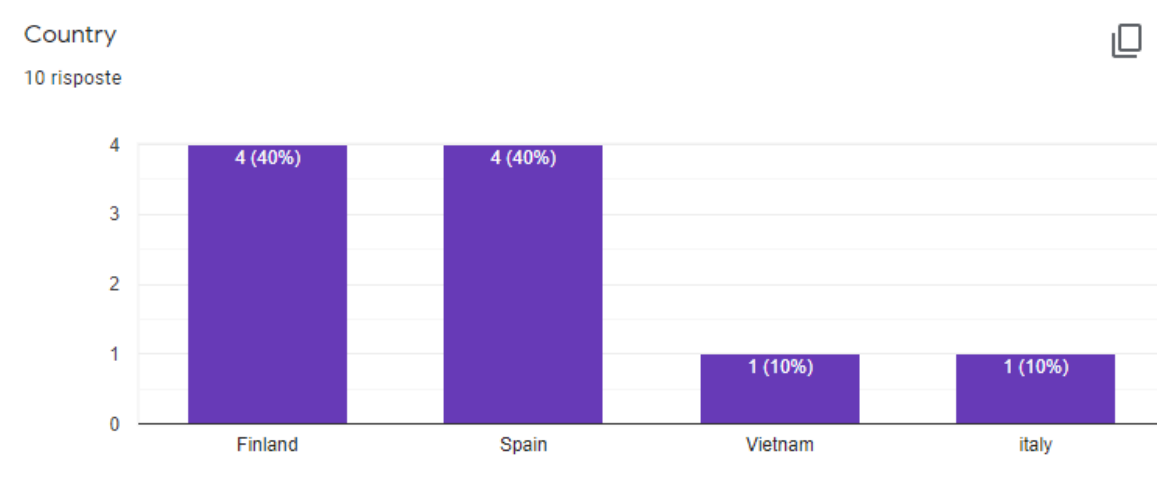
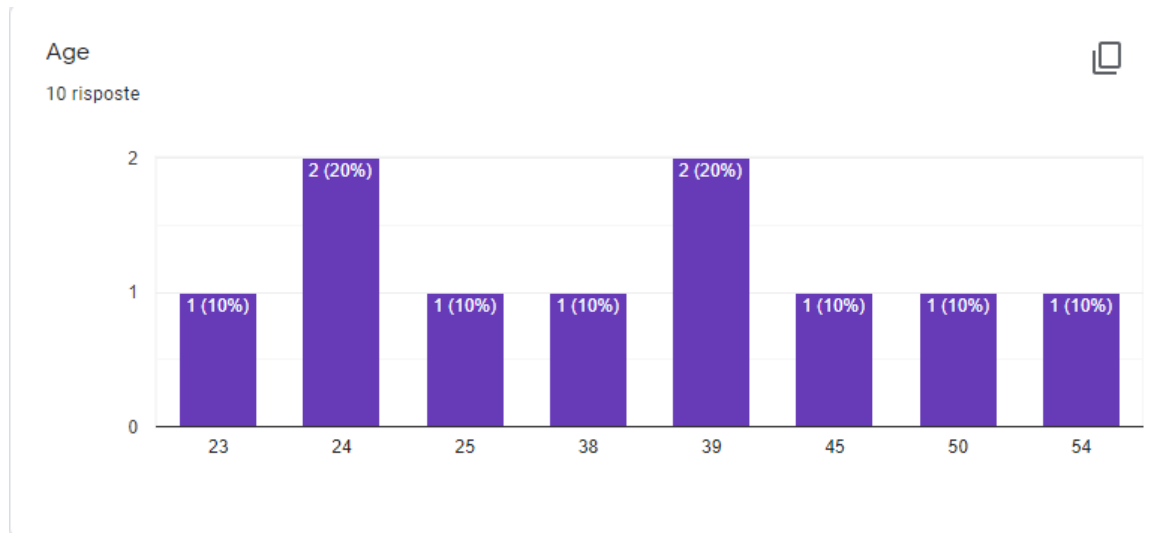
<p style="text-align: center;">Event strengths</p>	<p>What do you think are the strengths of this event?</p> <p>6 risposte</p> <ul style="list-style-type: none"> The organization partners The event is recorded, more people can listen Good info package fascinating project and multidisciplinary opportunities The topic of consumer knowledge about recycling process is very interesting. Topics and the programme
<p style="text-align: center;">Event weaknesses</p>	<p>What do you think are the weaknesses of this event?</p> <p>5 risposte</p> <ul style="list-style-type: none"> COVID time Sometime, the slide is not moved. No possibility for interaction - chat yes, but no time to go through if there would be discussion topics slight technical issue but not a big problem The platform did not work that well as a web app. The Zoom app worked better. The event was merely a webinar than a workshop.
<p style="text-align: center;">Suggestions for improvements</p>	<p>Suggestions for improving the event</p> <p>5 risposte</p> <ul style="list-style-type: none"> Everything is so interesting Share the slides to the participants. Slightly more compact presentations and 5 min discussion after each You can implement rehearsal to ensure everything goes smoothly however I understood that it is quite challenging in this scope The link for the webinar could be openly accessible during the webinar for people who forgot to register.
<p style="text-align: center;">Other comments</p>	<p>Other comments</p> <p>2 risposte</p> <ul style="list-style-type: none"> Thank you very much for your organizing this beautiful event. Thank you for the great info session



Additional comments

Please fill in with:

- graphs of the statistical data collected in the above tables:





Present professional position

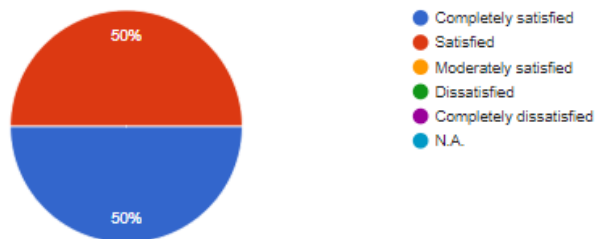
8 risposte

- Master's student
- I&D Researcher
- Manager
- Lecturer
- Graduate
- professional
- student
- Student

a) How satisfied are you with:

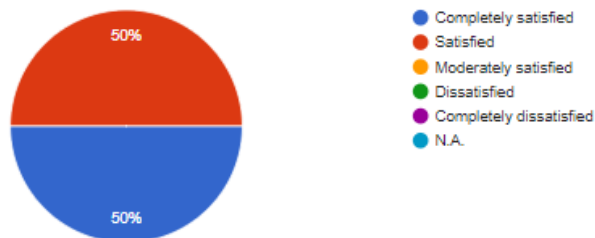
Workshop organization

10 risposte



Workshop programme

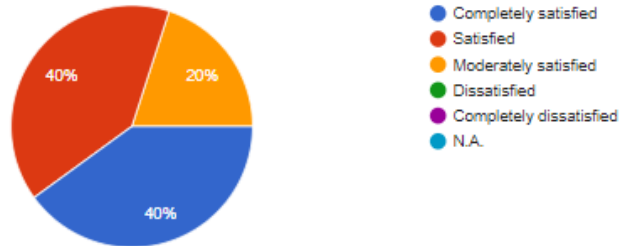
10 risposte





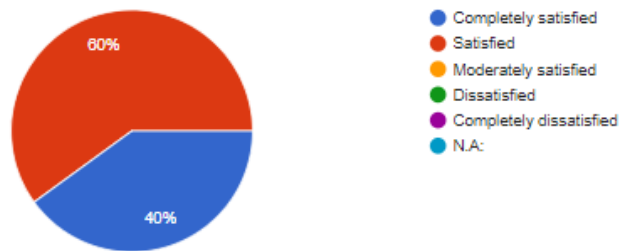
Workshop platform

10 risposte



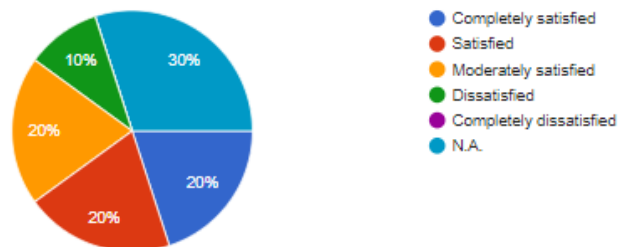
Presentation topics

10 risposte



Participation in discussions

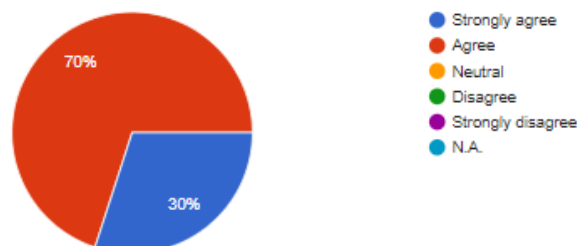
10 risposte



b) Please provide your agreement with the following statements:

The information I received will be immediately useful to me

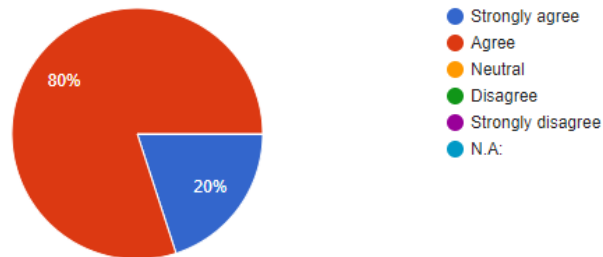
10 risposte





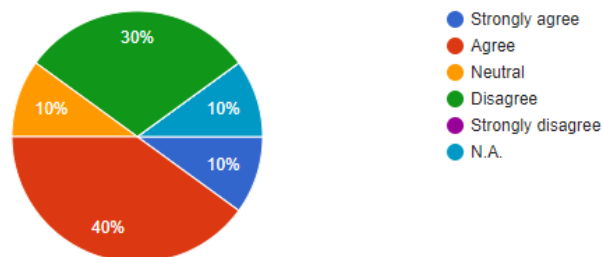
This event largely covered the topics I expected

10 risposte



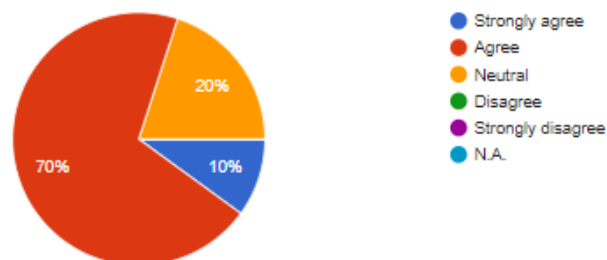
Interactions with the other participants were encouraged

10 risposte



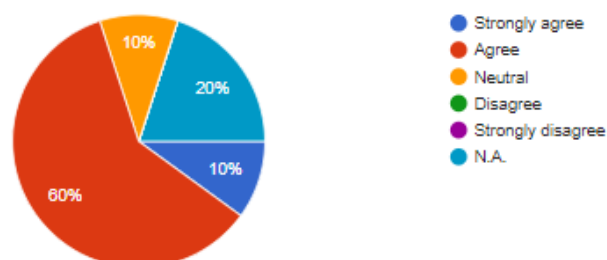
My expectations for this event have been met or exceeded

10 risposte



The materials distributed are useful and informative

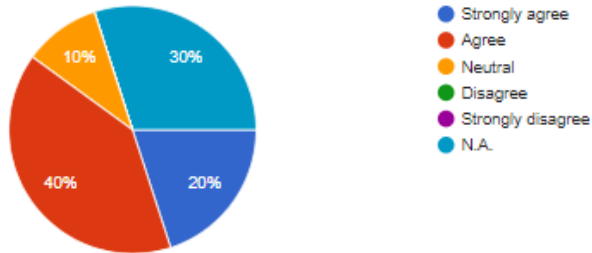
10 risposte





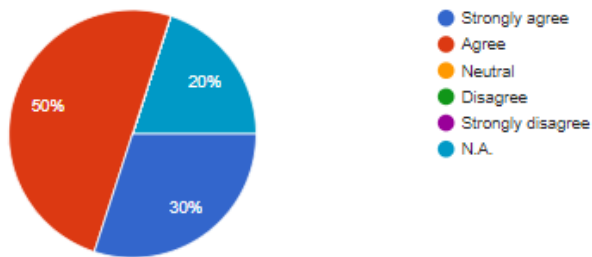
The discussions were relevant for the participants

10 risposte



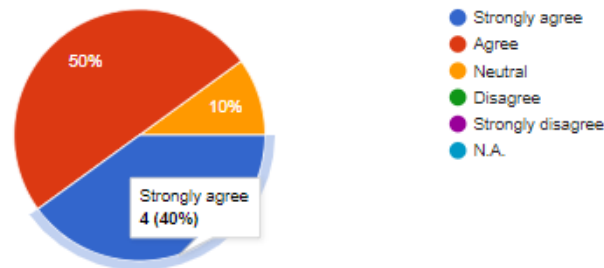
The working methods were suitable for the topics and participants

10 risposte



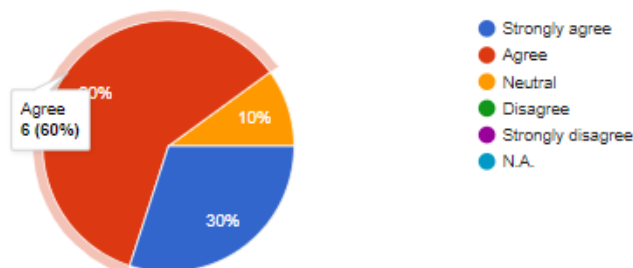
Overall organisation was professional

10 risposte



Time management has always been optimal

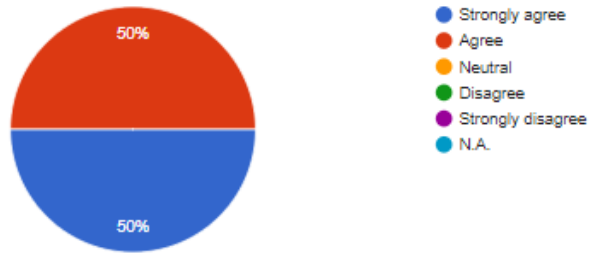
10 risposte





Communication between organisers and participants was professional

10 risposte



I would recommend this kind of event to my colleagues

10 risposte

