

## PRIVACY POLICY

PackAlliance is an Erasmus+ Knowledge Alliance of academic and industry entities from four EU countries, organized in a consortium composed by:

- Campus Iberus (ES)
- Ecoembes (ES)
- AGH University of Science and Technology (PL)
- Synthos Group (PL)
- Tampere University of Applied Sciences (FI)
- Pyroll (FI)
- Università di Salerno (IT)
- Proplast (IT).

The main objectives of the consortium are:

To equip Higher Education students and packing professionals with industry-demand skills required for circular economy transformation within the plastic packaging sector

To modernize and align Higher Education Institutions curricula with the plastic packaging industry needs

To establish innovative collaboration schemes between Higher Education Institutions and industry based on the knowledge, talent transfer and entrepreneurship in sustainable plastic packaging area

### A. Purpose and legal basis of the processing of personal data

In accordance with the provisions of Regulation (EU) 2016/679, of 27 April (General Data Protection Regulation - GDPR), the personal data we request is that necessary to carry out the objectives and activities of the project and will be shared within the Pack Alliance project partners.

Processing shall be carried out under the legal bases provided for in Article 6.1 of the GDPR. You have the right to withdraw your consent at any time (see Your Rights hereunder).

### 1. When you make use of our website:

We use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behavior patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make any attempt to find out the identities of those visiting our website.

Cookies Policy is available on our website: [www.packall.eu/cookie.asp](http://www.packall.eu/cookie.asp)

This data processing is based on your consent (article 6.1.a of the GDPR).

### 2. When you subscribe to our newsletter:

Based on your consent (article 6.1.a) of the GDPR):

Your contact data will be part of our database of stakeholders and we will use it to deliver our newsletter.

You may unsubscribe from our newsletters at any time.

### 3. When you:

- complete a form we issue, whether on or off-line (for example, a survey questionnaire)
- register and/or attend one of our events / forums on or off-line
- sign up to take part in any piloting of the training programme modules

Based on your consent (article 6.1.a of the GDPR):

Your contact data will be part of our database of stakeholders and we may use it:

- to help collate the results of a survey
- for further contact by email
- to inform you of the progress/completion of the project
- to invite you to events / forums
- to gather feedback from you
- to invite you to participate in a pilot of the training programme

*4. When you email us or contact us directly:*

We process your contact details, when required, in order to provide you with the requested support. All our emails are archived for audit purposes for the duration of our audit obligations.

This data processing is based on your consent (article 6.1.a of the GDPR).

*5. When you contact us to make use of your data subject rights:*

We process your contact details and the proof of your identity you send us in order to address your request. We can also, depending on your request, process other personal data we have collected also in order to address your request.

This data processing is for compliance with legal obligations to which we are subject (article 6.1.c of the GDPR).

*6. We can also collect data that you otherwise made public in order to contact you when we think it is relevant for you and for us.*

This data processing is based on our legitimate interests and aims at creating collaboration in our fields of activities (article 6.1.f of the GDPR).

**B. Type of data collected**

To pursue the purposes indicated in paragraph A, the following personal data will be collected:

- name of the subject
- surname of the subject
- e-mail address
- Institution/Company name
- Position Company

Additionally for students applying to the pilot training program:

- Photo ID
- Academic and professional background
- Contact data

- Gender
- Nationality
- Videos and recordings for assessment purposes

### C. Controllers of personal data processing

Controllers of the personal data processing are:

- **Campus Iberus (Project Leader partner)**

Address: Calle Pedro Cerbuna, 12. Edificio Residencia de Profesores, 5º derecha. 50009 Zaragoza, Spain

Contact point: Belén Gracia ([mbgracia@campusiberus.es](mailto:mbgracia@campusiberus.es))

Data officer: [dpd@campusiberus.es](mailto:dpd@campusiberus.es)

- **Ecoembes**

Address: Cardenal Marcelo Spinola 14, Planta 2, 28016, Madrid, Spain

Contact point: Daniel Menchaca ([d.menchaca@ecoembes.es](mailto:d.menchaca@ecoembes.es))

- **AGH University of Science and Technology**

Address: Av. Adama Mickiewicza 30, 30-059, Krakow, Poland

Contact point: Joanna Kulczycka ([kulczycka@min-pan.krakow.pl](mailto:kulczycka@min-pan.krakow.pl))

- **Synthos Group**

Address: Chemików 1, 32-600, Oswiecim, Poland

Contact point: Malgorzata Bajer ([malgorzata.bajer@synthosgroup.com](mailto:malgorzata.bajer@synthosgroup.com))

- **Tampere University of Applied Sciences**

Address: Kuntokatu 3, FI-33520, Tampere, Finland

Contact point: Marita Hiipakka ([marita.hiipakka@tuni.fi](mailto:marita.hiipakka@tuni.fi))

- **Pyroll**

Address: Malminsuontie 6, 47220, Siltakylä, Finland

Contact point: Reijo Kauppi ([reijo.kauppi@pyroll.com](mailto:reijo.kauppi@pyroll.com))

- **Università di Salerno**

Address: Via Giovanni Paolo II, 132, 84084, Fisciano, Italy

Contact point: Loredana Incarnato ([lincarnato@unisa.it](mailto:lincarnato@unisa.it))

- **Proplast**

Address: via Roberto Di Ferro 86, 15121, Alessandria, Italy

Contact point: Susana Remotti ([susana.remotti@proplast.it](mailto:susana.remotti@proplast.it))

The data subject may exercise his or her rights under REGULATION (EU) 2016/679 in respect of and against each of the controllers.

**D. Obligation or optional nature of consent for the pursuit of the purposes of the processing of personal data**

The provision of data by the data subject is optional but necessary to pursue the purposes of the processing. The refusal to provide the information will not allow, the data subject, to participate in the project activities.

**E. Communication and dissemination of personal data for the pursuit of the purposes of the processing**

The data will be communicated exclusively to the controllers indicated in paragraph C and only in the cases provided by law to the EACEA for audit purposes.

The personal data will be processed only in the EU.

**F. Storage periods**

We will retain those data as long as they are relevant for our activities and to comply with our project contractual terms concerning audit obligations.

The audit obligations end 5 years after the end of the project with an expected completion date of 31 December 2022.

The data will be stored in a database processed by Proplast and will be automatically deleted at the end of retention time.

## G. Rights of the data subject

The data subjects may exercise their rights to access, rectification, erasure, restriction of processing, objection to processing or portability of their personal data by addressing the contact point at: [packalliance.info@campusiberus.es](mailto:packalliance.info@campusiberus.es) or any of the controllers' contact points listed under section C of this document.

## H. Contacts

Each project partner respects the provisions of REGULATION (EU) 2016/679.

For any doubts, questions and requests regarding the processing of personal data please refer to the following email address managed by the project leader partner:

**[packalliance.info@campusiberus.es](mailto:packalliance.info@campusiberus.es)**

## I. Changes to the Policy

We may update this privacy policy to reflect changes to our information practices. We encourage you to periodically review this page for the latest information on our privacy practices.

This Privacy Notice was last updated on 18/05/2021.