

PackAlliance intends to contribute to modernize the Higher Education curricula by enhancing its alignment with the Plastics Packaging labor market needs.

PackAlliance is a Knowledge Alliance that brings together academic and industry partners from 4 EU countries (Spain, Poland, Finland and Italy) in order to foster Academia-Industry collaboration for innovation and competence building in innovative and sustainable packaging, as a nuclear element for the transition to the Circular Economy within the plastic industry.

GOALS

Synergy

Bridge the gap between training offer in the Higher Education world and needs of qualified workforce in the plastics packaging industry for implementing Circular Economy processes.

Innovation

Develop an up-to-date Postgraduate Programme based on real needs of the plastics packaging value chain.

Cooperation

Create an European Network of PackAlliance Hubs, which will be established in each participating country as an innovative connecting Academia-Industry space for undertaking common actions such as training, workshops and networking for possible R&I projects.

PackAlliance is composed of **4 counterparts of national partners representing both Higher Education Institutions and the industry/business sector.**

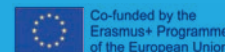


15 associated partners for each national context of the participating countries will collaborate to elaborate the roadmap and the strategic approach of the project.



PACKALL

PACKALLIANCE:
European alliance for innovation training & collaboration towards future packaging



Co-funded by the Erasmus+ Programme of the European Union. This project has been funded with support from the European Commission. This publication (communication) reflects the views only of the author and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Project duration:
January 2020 – December 2022



For info
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Do you want to join us?

If you are interested in developing or enhancing your **PROFESSIONAL CAREER** in the plastic packaging sector.

WHO CAN PARTECIPATE:

The consortium will target two types of potential students for the Postgraduate Programme foresee:

- Fresh graduates wishing to develop their professional career in the plastic packaging sector (chemistry, environment studies, engineering, etc.)
- Professional working already in the plastics packaging value chain and wishing to improve their competences and enhance career development in the sector

HOW MANY STUDENTS:

15-20 students per country (Spain, Poland, Finland and Italy)

WHAT THEY LEARN:

- Acquire practical skills required by the plastics industry needs
- Improve their employability and attractiveness for this labour market
- Be in contact with industry representatives
- Integrate transnational mobility activities during the practical module of the training programme
- New challenges in EU policy and circular economy business model

If you are a **HIGHER EDUCATION INSTITUTION AND ACADEMIC STAFF**, you may want to know more about the training programme and the Academia-Industry collaboration that takes place in our PackAlliance Hubs.

HOW:

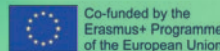
- Contribute to improve the educational offer of the participating Higher Education Institutions (HEIs) by developing and implementing a novel postgraduate programme
- Close cooperation with the business sector by establishing an innovative and sustainable academia-industry collaboration scheme (PackAlliance Hubs)
- Strengthen collaboration with other HEIs and private sector
- Improve their knowledge on the challenges currently faced by the plastics industry
- Reinforce of transversal skills directly linked to cooperation between the academia and the business world

If you are from the **PLASTICS PACKAGING BUSINESS SECTOR (entrepreneur or business association)**, there are workshops and dissemination events that we are going to organize in Spain, Poland, Finland and Italy.

WHAT BENEFITS:

- Participate in the implementation of this tailored training programme
- Gain access to qualified workforce
- Foster common actions for innovation, knowledge flow and training with academic partners experts
- Benefit from the project outcomes

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