

ZARAGOZA (Spain) – KICK-OFF MEETING 14TH AND 15TH JANUARY 2020

On the 14th and 15th January 2020, University of Zaragoza (Spain) hosted the 8 partners of the **PackAll project** for our kick-off meeting.

In **PackAlliance project** participate: 4 high-profile High Education Institutions firmly grounded in academic excellence in the field of CE: **Campus Iberus** (ES), **AGH University of Science and Technology** (PL), **Tampere University of Applied Sciences** (TAMK) (FI) and **Università di Salerno** (UNISA) (IT); and 4 industry partners including large companies and business clusters: **Ecoembes** (ES), **Synthos Group** (PL), **Pyroll** (FI) and **Proplast** (IT).

PackAlliance project intends to contribute to modernise the High Education curricula by enhancing its alignment with the Plastics Packaging labour market needs for professional equipped with up-to-date skills and capacities to adapt this sector to CE approaches.

Both days (14th and 15th January) were dedicated to the project Working Packages presentation as well as the future tasks organization in order to achieve the three project goals:

- 1. Synergy:** Bridge the gap between training offer in the Higher Education world and needs of qualified workforce in the plastics packaging industry for implementing CE processes
- 2. Innovation:** Develop an up-to-date Postgraduate Programme based on real needs of the plastics packaging value chain
- 3. Cooperation:** Create a European Network of PackAlliance Hubs, which will be established in each participating country as an innovative connecting Academia-Industry space for undertaking common actions such as training, workshops and networking for possible R&I projects.

During the first day, the partners had the opportunity to contact the EACEA Project Officer Mrs. Silvia De Benedetti and the Policy Officer from DG EAC Mr. Peter Bauer.

Then all the partners were focused to prepare the implementation of the work plan task according to the schedule and budget.

