

NEWSLETTER



PackAlliance: European alliance for innovation training & collaboration towards future packaging

PackAlliance intends to contribute to modernise the **Higher Education curricula** by enhancing its alignment with the **Plastics Packaging labour market needs**.

PackAlliance is a **Knowledge Alliance** that brings together academic and industry partners from 4 EU countries (**Spain, Poland, Finland and Italy**) in order to foster **Academia-Industry** collaboration for innovation and competence building in innovative and sustainable packaging, as a nuclear element for the transition to the **Circular Economy** within the plastic industry.

The project started in January 2020 and will be finished by the end of 2022.

GOALS

1. SYNERGY

Bridge the gap between training offer in the **Higher Education world** and needs of qualified workforce in the **plastics packaging industry** for implementing **CE processes**

2. INNOVATION

Develop an up-to-date **Postgraduate Programme** based on real needs of the **plastics packaging value chain**

3. COOPERATION

Create an **European Network of PackAlliance Hubs**, which will be established in each participating country as an innovative connecting **Academia-Industry** space for undertaking common actions such as training, workshops and networking for possible **R&I projects**

PARTNERS

Academy: 4 high-profile HEIs firmly grounded in academic excellence in the field of CE



Business Sector: 4 industry partners including large companies and business clusters



ASSOCIATED PARTNERS

In addition, other 15 associated partners for each national context of the participating countries will collaborate to elaborate the roadmap and the strategic approach of the project.

PackAlliance project will implement a new Postgraduate Programme on innovative CE processes for the future plastics packaging industry, including a collaborative project-based methodology.

PlasticsEurope
Association of Plastics Manufacturers

PAKKAUS
SUOMEN PAKKAUSALUSTEISTEN LIITTO
THE FINNISH PACKAGING ASSOCIATION

Unionplast

FERRERO

Waste Management
and Recycling Cluster

cscp
COLLABORATING CENTRE ON SUSTAINABLE
CONSUMPTION AND PRODUCTION

ACPUA
AGENCIA DE CALIDAD Y PROSPECTIVA
UNIVERSITARIA DE ARAGON

Consorzio Nazario
per la raccolta,
il riciclo e il recupero
degli imballaggi
in plastica

anuebla

GOBIERNO
DE ARAGON

Gobierno
de Navarra

eko
KUMPPANIT

IATI
Autoclave Technology (Innovag)

ZINNAE
Cluster para el uso eficiente del agua

CONFINDUSTRIA

Who can participate in the training programme?

FRESH GRADUATES

wishing to develop their professional career in the plastics packaging sector (chemistry, environment studies, engineering, etc.)

PROFESSIONALS WORKING

already in the plastics packaging value chain and wishing to improve their competences and enhance career development in the sector

PACKALLIANCE POSTGRADUATE PROGRAMME
WILL INCLUDE ONLINE LEARNING TOOLS.

Do you want to join us?

If you are interested in developing or enhancing your **professional career** in the plastic packaging sector, visit our training programme section.

If you are a **Higher Education Institution**, you may want to know more about the training programme and the Academia-Industry collaboration that will take place in our PackAlliance Hubs.

If you come from the **plastics packaging business sector**, there are workshops and dissemination events that we are going to organize in Finland, Italy, Poland and Spain and you are welcome to participate. We invite you also to find out more about our training programme and the Academia-Industry collaboration that will take place in the PackAlliance Hubs.



Kick-off meeting project

On the 14th and 15th January 2020, University of Zaragoza (Spain) hosted the 8 partners of the PackAll project for our kick-off meeting...and it was a success!

Both days were dedicated to the project Working Packages presentation as well as the future tasks organization.

On the first day, the partners had the opportunity to contact by call conference the EACEA Project Officer Mrs. Silvia De Benedetti and the Policy Officer from DG EAC Mr. Peter Bauer.

For more information



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